Administrative Changes

• Dr. Susie Goolsby, Department of General Practice
• Director of Student Recruitment
  – Focus on diversity
  – Focus on academic/research oriented students
Administrative Changes

• Dr. Riki Gottlieb, Department of General Practice, IDP Director
• Director of Admissions
Administrative Changes

- Dr. Mike Healy
- Formerly Assistant Dean for Admissions and International Affairs
- Senior Associate Dean for Student Services
- Admissions and recruitment report to Mike
Recruitment Efforts

• Nationwide On-Site Visits
  – Schools in Virginia, North Carolina, Utah, Florida, Georgia, Louisiana, and more are visited throughout the academic year. Admissions information and one-on-one advising offered on site at many schools.

• Virtual Visits including ADEA Virtual Fair
  – Online visits are arranged with schools to maximize the number of pre-dental students reached

• Open Houses
  – VCU School of Dentistry hosts several Open Houses throughout the academic year. Tours and admissions presentations are given.

• Advising
  – Any pre-dental student is welcome to set-up an advising appointment with admissions faculty

• Pipeline Programs
  – VCU School of Dentistry hosts seven different pipeline programs. These programs are intended to diversify the university’s health sciences schools.

• Student Led Initiatives
  – SNDA Impressions Program, ASDA Pre-Dental Day
Pipeline Programs

• Middle School = RPS Renaissance Program, Discover Dentistry with Mary Frances Youth Center
• High School = VCU Dental Scholars, Dental Career Exploration, Dental Hygiene Career Exploration, Health Sciences Academy
• College = Summer Academic Enrichment Program
Summer Academic Enrichment Program

• SAEP is a six-week inter-professional program for college juniors and seniors, or post-bac students who are actively pursuing enrollment into a health professions program (dentistry, medicine, pharmacy, or physical therapy).

“The Summer Academic Enrichment Program was a great precursor to not only dental school, but also the dental school application process. From mock interviews to the thought-provoking coursework, this program certainly facilitated the process of mental, physical, and emotional self-preparation necessary to being this exciting chapter of my life.”

-Jasmine Marshall, SAEP 2012, VCU School of Dentistry, Class of 2017
Pipeline Programs for High School Students

VCU Dental Scholars – Dental Career Exploration – Dental Hygiene Career Exploration – VCU Health Sciences Academy

Expanding the VCU Health Sciences Academy

In spring 2013, the Division for Health Sciences Diversity and the Division of Community Engagement piloted the VCU Health Sciences Academy in Richmond Public Schools at Richmond Community High School and John Marshall High School, expanding on the successful model in place at Cosby High School in Chesterfield County. Twenty-one students who wished to pursue careers in the health professions were selected to participate in the inaugural course. In order to successfully replicate the course at RCHS, subtle changes were made to the schedule while the key components of the Cosby High School Health Careers Exploration Course were maintained and applied.

The focus of the course aims to help high school students learn college success skills, make informed decisions about the health careers they wish to pursue and plan college-level courses and extracurricular activities in order to achieve their career goals. The class meets once a week, with half of the meetings at VCU and the other at RCHS. During the classes at RCHS, students enjoy time with their VCU mentors and learn about how to become a successful college student. The classes held at VCU are dedicated to introducing the students to the health sciences schools. Richmond Public School students have the opportunity to join the Cosby High School students on five full-day lab trips. Lab trips give students the unique, hands-on experience of a practicing health care professional in a number of areas. Completing all components of the course gives each enrolled student a 360-degree view of life as a pre-health undergraduate and a glimpse into the world of a health care professional.

The successful pilot of the Health Sciences Career Exploration Course within RCHS and John Marshall High School will strengthen VCU’s connection with the community and open doors for further expansion of the VCU Health Sciences Academy. Expansion of the academy within Richmond and surrounding areas will equate to more thoroughly informed pre-health students from diverse backgrounds and ultimately lead to a diversification of health care professionals.
Pipeline Programs for Middle School Students

Discover Dentistry – VCU School of Dentistry partners with the Mary Frances Youth Center to introduce 16 middle school students to the field of dentistry each summer. Students get to: work in the DentSim lab, take impressions on mannequins, and MORE!

“This was a great program! I would do it all over again.” – Discovery Student

“The program was fun and cool! I want my brother and sister to be in the dental program and learn more!” – Discovery Student

VCU School of Dentistry
Pipeline Programs for Middle School Students
RPS Renaissance Program – Over 500 Richmond City middle school students spent the afternoon learning about dentistry, medicine, pharmacy, and nursing!
VCU’s Student National Dental Association hosted its annual Impressions Program on November 9, 2013. The day was filled with dental activities, professional speakers, DAT prep advice, mock interviews, and financial advising. Over 50 students participated!
Student Led Initiatives
ASDA Pre-Dental Day

ASDA Pre-Dental Day was held on April 18, 2014
-Info Session with Q&A, Wax Carving, DentSim, and Mock Interviews!
-ASDA welcomed all college pre-dental students to this program
Recruitment Efforts

• Hampton University Spend a Day with a Dental Student (SDDS)
  – Dr. Goolsby now on External Advisory Committee for Pre-Health Program
• VUU, Spelman, Clark-Atlanta, Morehouse, NC A&T, Xavier, Norfolk State
• Encouraged Hampton to start chapter of USNDA (SNDA undergrad division)
• Peter B. Ramsey mentorship program – Dr. Lori Wilson
  – Now in it’s second cycle, provide professional mentorship and support
  – 50-100% success getting students prepare for SAEP programs
  – Goal: Steer students to continue through dentistry and ultimately join organized dentistry.
Recruitment Impressions

• More interest in medicine and other STEM fields at HBCU
• Lack of people encouraging students to look at dentistry
  – “you are good with your hands, why don’t you consider dentistry”
• We compete with schools able to offer partial-full scholarship money to competitive applicants
  – Especially for out-of-state applicants
• Virginia competitive applicant pool needs to expand
  – A small number of AA applicants had average or better GPA/DAT scores compared to the admitted class
### VCU Applicant Pool

<table>
<thead>
<tr>
<th>Year</th>
<th>RESIDENT</th>
<th>NON-RESIDENT</th>
<th>VCU TOTAL POOL</th>
<th>NATIONAL POOL</th>
<th>VCU % of NATIONAL POOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-2005</td>
<td>223</td>
<td>1283</td>
<td>1506</td>
<td>9264</td>
<td>16.20%</td>
</tr>
<tr>
<td>2005-2006</td>
<td>236</td>
<td>1661</td>
<td>1899</td>
<td>10666</td>
<td>17.70%</td>
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<tr>
<td>2006-2007</td>
<td>265</td>
<td>2022</td>
<td>2287</td>
<td>11366</td>
<td>20.10%</td>
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<tr>
<td>2007-2008</td>
<td>266</td>
<td>2304</td>
<td>2570</td>
<td>11100</td>
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<tr>
<td>2008-2009</td>
<td>283</td>
<td>2268</td>
<td>2551</td>
<td>11154</td>
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</tr>
<tr>
<td>2009-2010</td>
<td>301</td>
<td>2236</td>
<td>2537</td>
<td>11266</td>
<td>22.50%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>310</td>
<td>2203</td>
<td>2513</td>
<td>11282</td>
<td>22.30%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>299</td>
<td>2235</td>
<td>2534</td>
<td>11699</td>
<td>21.60%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>299</td>
<td>2051</td>
<td>2350</td>
<td>11719</td>
<td>20%</td>
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<tr>
<td>2013-2014</td>
<td>325</td>
<td>1822</td>
<td>2147</td>
<td>11150</td>
<td>19%</td>
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### VCU Dental Class

<table>
<thead>
<tr>
<th>Category</th>
<th>2012-2013</th>
<th>2013-2014*</th>
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<tbody>
<tr>
<td>VA RESIDENT</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>NON-RESIDENT</td>
<td>37</td>
<td>37</td>
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<tr>
<td>CLASS SIZE</td>
<td>97</td>
<td>97</td>
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<tr>
<td>GENDER</td>
<td>F=47, M=50</td>
<td>F=45, M=52</td>
</tr>
<tr>
<td>UG TOTAL GPA</td>
<td>3.59</td>
<td>3.61</td>
</tr>
<tr>
<td>UG SCIENCE GPA</td>
<td>3.53</td>
<td>3.59</td>
</tr>
<tr>
<td>DAT ACADEMIC AVERAGE</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>DAT TOTAL SCIENCE</td>
<td>20</td>
<td>20</td>
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</table>

*As of April 8

Still the same on 4/25/14
## VCU SOD AA Admissions

<table>
<thead>
<tr>
<th></th>
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<th></th>
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<tbody>
<tr>
<td>% of National Application Pool</td>
<td>5.5%</td>
<td>6.0%</td>
<td>6.1%</td>
<td>5.8%</td>
<td>5.9%</td>
<td>6.0%</td>
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<tr>
<td>% of VCU Application Pool</td>
<td>4.0%</td>
<td>5.4%</td>
<td>5.2%</td>
<td>4.1%</td>
<td>4.5%</td>
<td>4.8%</td>
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<tr>
<td>Invited for Interview</td>
<td>14</td>
<td>19</td>
<td>17</td>
<td>24</td>
<td>24</td>
<td>25</td>
<td>20.50</td>
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<tr>
<td>Interviewed</td>
<td>10</td>
<td>10</td>
<td>16</td>
<td>13</td>
<td>18</td>
<td>14</td>
<td>13.50</td>
</tr>
<tr>
<td>Offer Made</td>
<td>8</td>
<td>8</td>
<td>10</td>
<td>7</td>
<td>10</td>
<td>10</td>
<td>8.8</td>
</tr>
<tr>
<td>Offer Accepted</td>
<td>0</td>
<td>4</td>
<td>7</td>
<td>2</td>
<td>4</td>
<td>5</td>
<td>3.7</td>
</tr>
<tr>
<td>% Accepted Offer</td>
<td>0%</td>
<td>50%</td>
<td>70%</td>
<td>29%</td>
<td>40%</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>% in Class</td>
<td>0%</td>
<td>4.2%</td>
<td>7.4%</td>
<td>2.1%</td>
<td>4.2%</td>
<td>5.0%</td>
<td>3.8%</td>
</tr>
</tbody>
</table>
1. Where are you planning to attend dental school? I will be attending the University of North Carolina at Chapel Hill School of Dentistry.

2. Why did you choose to go there over VCU?

   a) tuition costs
   b) location
   c) scholarship(s) offered
   d) interview process
   e) school facility/amenities
   f) family legacy
   g) combination of reasons
   h) other, please specify I feel as though the dental school class should be more diverse in that I did not see many underrepresented minorities like myself. This led me to believe that I would not have a strong support system or people that I could relate to culturally.
Dear Admissions,

Thank you for your time and consideration in my application. I will be attending the University of Connecticut School of Dental Medicine. I chose this school because of tuition and my interview experience.

Sincerely,
Admission Process

• Numbers Matter
  – Students and faculty look at GPA and DAT scores in making application and employment decisions
  – Culture is strong
  – Overall admitted: GPA=3.6 (2.76-4.21) DAT=20 (17-25)
  – VA GPA=3.6 (2.88-4.21) DAT=20 (17-25)

• Current Process does admit students who succeed
  – Graduation rate over 95%

• Align interviewers with candidate qualities to increase diversity of classes
  – Research/academic interest
  – Demographic backgrounds
  – Public health
  – Rural/Inner city

VCU School of Dentistry
Virginia Commonwealth University
Admissions Evaluation Process

• Increasing focus on non-cognitive qualities
  – Calibrating committee
  – How to evaluate non-cognitive qualities?
  – Revised scoring system to account for NC elements
  – Conflicting research on predictive value of the DAT
  – “Admissions criteria were weak predictors for first-year success in dental school as measured by GPA” Curtis et al. J Dent Ed 71:1314-1321.
  – Medicine has been trending this direction
    • MCAT changing to reflect NC qualities
    • No discussion yet on changes in the DAT

• Interview less-traditional applicants earlier in the cycle
Vision 1
In an atmosphere of rigor, respect and support, the VCU School of Dentistry is recognized nationally and internationally for graduating excellent dental professionals prepared to collaborate with other health care professionals in a climate of rapid and dramatic changes and possibilities affecting the future of the dental profession.

Vision 2
Through collaboration, rigorous investigation and publication, the VCU School of Dentistry is known for its contributions in research and scholarship that advance dental practice and oral health.

Vision 3
Through excellence in patient care and leadership in service and outreach, the VCU School of Dentistry is a premier resource for oral health care in the community, region and state.
• Created business plan to restart research program
  – Dedicated tuition and other funds
  – VCU cancer research faculty support
  – Interdisciplinary search committee chaired by cancer center director
  – Partnered on start-up funds
  – Just hired three junior faculty with funding from top institutions

Iain M. Morgan, Ph.D.

Director, Philip Morris Institute for Oral and Craniofacial Molecular Biology

W. Baxter Parkinson Jr. Building
521 North 11th Street
Box 906556
Richmond, Virginia 23298-6556
Phone: (804) 829-0149
Email: iemmorgan@vcu.edu

Education
- Ph.D. in Molecular Biology, University of Glasgow, 1989
- B.Sc. in Biochemistry, University of Strathclyde, 1985

Research
My group has identified cellular proteins and pathways that functionally interact with human papillomavirus replication, transcription and genome regulation functions. The ultimate purpose of our work is to increase our understanding of the viral life cycle and identify novel anti-viral targets with therapeutic potential, and also to provide fundamental insights into mammalian DNA replication and transcription.
The Dental Investigator Issue 4 Spring 2014

Since the last edition VCU Research has been busy. We reviewed twenty AD Williams student fellowships, seven Alexander fellowships and the first round of the Clinical Research Fund. Thank you to all the researchers who were involved in these submissions and congratulations to the recipients.

Calling Dentists, Oral Hygienists, Graduate Students and Residents. We want your posters for Clinic and Research Day

This year’s Clinic and Research Day will be held on April 10th. This gives you an opportunity to share your research with your colleagues in the School of Dentistry and show us all how you are helping progress the practice of dentistry. The judges will award prizes for the best poster presentation by dental students and by dental hygiene students. The top prize is a handsome, engraved award plaque and the opportunity to represent VCU School of Dentistry at the 2014 ADA/DENTSPLY Student Clinician Research Program in San Antonio, Texas.

Four AD Williams Applicants selected to submit for AADR fellowship

This year we had twenty applications for an AD Williams Student Fellowship. Four students were selected by the Research Committee to represent the VCU School of Dentistry by submitting their research proposals to the 2014 AADR Student Research Fellowships. Congratulations to Lauren Kaplan, Maryia Krasienka, Jennifer Oakley and Nicholas Yesbeck. Sorry Nicholas we could not find a picture of you on file. The successful applicants for both the AD Williams Fellowship and the AADR Student Research Fellowships will be announced in March.
The VCU Approach to Curriculum Revision

• We wrote a white paper called Implementing Curriculum and Learning Reform at VCU School of Dentistry
  – Used goals from strategic plan
  – Discussed drivers
  – Recommended administrative changes
    • Basic Dental Sciences
    • Preclinical Dental Sciences
    • Clinical Sciences
    • Curriculum Innovation
• Circulated for comments to departments and faculty steering committee
  – Good example of shared governance
• Created our Curriculum Team to manage the content, sequence, and delivery methods
  – Mapping
  – Electronic testing
• We have to move from a collection of individual courses to coordinated curriculum
• We have to get our Curriculum Committee out-of-the-weeds
# FY2013 Budget Summary

<table>
<thead>
<tr>
<th>Funds Sources</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>18,097,757</td>
<td>41%</td>
</tr>
<tr>
<td>State/VCU Fund Contribution</td>
<td>4,797,211</td>
<td>11%</td>
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<tr>
<td>Continuing Education</td>
<td>178,548</td>
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</tr>
<tr>
<td>Active Grants &amp; Contracts</td>
<td>592,752</td>
<td>1%</td>
</tr>
<tr>
<td>Unrestricted Non-State Source</td>
<td>101,450</td>
<td>0%</td>
</tr>
<tr>
<td>Restricted Non-State Source</td>
<td>80,793</td>
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<tr>
<td>Other</td>
<td>1,772,769</td>
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<tr>
<td>Completed Grants &amp; Contracts Residuals</td>
<td>110,972</td>
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<tr>
<td>MCV Hospital Services</td>
<td>250,810</td>
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<tr>
<td><strong>Total Funds in University Accounts</strong></td>
<td>25,983,062</td>
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<tr>
<td>Student Practice</td>
<td>4,186,607</td>
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<td>Graduate Practice</td>
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<td>Faculty Practice</td>
<td>6,040,013</td>
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<tr>
<td><strong>Total Clinical Revenue</strong></td>
<td>16,753,790</td>
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<td>Endowment Payout from MCVF</td>
<td>578,655</td>
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<td>Gifts (deposited into MCVF)</td>
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<td><strong>Total from Donors</strong></td>
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<td><strong>Total Income</strong></td>
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<table>
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<tr>
<th>Expenditures</th>
<th>Amount</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Full-time Faculty</td>
<td>19,264,806</td>
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<td>Academic Staff</td>
<td>2,823,362</td>
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<td>Clinical Staff</td>
<td>7,567,533</td>
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<td>Supplies</td>
<td>7,234,848</td>
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<td>Part-time &amp; Residents</td>
<td>2,048,025</td>
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<td>Facilities and Perkinson Bldg. Loan</td>
<td>2,326,383</td>
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<td>Scholarships</td>
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<td>Faculty Development, Training, Travel</td>
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<td>All Other</td>
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<tr>
<td><strong>Total Expenditures</strong></td>
<td>45,153,359</td>
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We have news!

Dentistry@VCU is now...

VCU Dental Care

Our name has changed, but nothing else has.

You can still expect the same personalized attention and comprehensive expert care we’ve offered Richmond for more than 40 years. And whether you’re looking for cosmetic services or routine checkups, VCU Dental Care continues to provide the convenience of having every oral health specialty under one roof.

Stay tuned for an updated website.

Comprehensive expertise with personalized care.

That’s the difference.
Thank You